



การประชุมวิชาการนำเสนอผลงานวิจัยระดับชาติ ครั้งที่ 4
“GRADUATE SCHOOL CONFERENCE 2022 iHappiness: ความสุขและคุณภาพชีวิตที่ดีอย่างยั่งยืนในยุคสังคมดิจิทัล”

**Parental Involvement in Education Management in
Watthamsatitvararam School, Samut Songkhram
Primary Education Service Area Office**

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Abstract

The purpose of this study was the Parental Involvement in Education Management in Watthamsatitvararam School, Samut Songkhram Primary Education Service Area Office. This study was qualitative research. Using this tool as an interview. The sample group used in the interviews in this research consisted of 13 people, including 1 school administrator, and teachers and 12 primary teachers at Watthamsathitvoraram School. (Purposive Sampling). Tools used for examinations tools used for collecting information The data for this research is a Semi-structured questionnaire. And the research findings were: 1) Enhanced academic achievement 2) Improved child's personality 3) Enhanced quality of education 4) Positive school culture and 5) Improved school-to-parent communication consistent.

Keywords: Parental involvement, Education Management, Primary School

Introduction

Many people (Kelsey Weber, 2022) gauge levels of student academic success based on teacher status, academic grades, or socioeconomic status. However, the real key to student success is none of these. The best indicator for student academic success depends on how involved families are with learning at home and in their child's school. Families and parents involved in their child's education at home and at school have higher academic achievements than those who do not. Many staff members such as social workers, teachers, counselors, and administrators play a vital role in connecting families with their school by encouraging family engagement. Family engagement is not only parent interest in their child's learning; it is a shared responsibility with staff and teachers to meet educational goals and encourage a student's growth. When families are engaged in their child's school life, kids develop a love of learning that will expand their knowledge base and sense of wonder. When teachers focus on family relationships, they often see change with those children in their classroom. The more teachers involve parents, the more motivation, positive behaviors,



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and good grades increase. Teachers often encourage parent engagement and involvement by inviting parents to school meetings or events, asking them to volunteer at school or get involved with PTSA, or suggesting parents meet with their child’s teacher to set goals and objectives. When parents and teachers commit to this learning atmosphere and work together to help students succeed, this is when we see success and growth. So, why is parent involvement so important? When school staff establishes relationships with families early on, families will feel more welcome and more willing to be involved in their child’s education. If those relationships are not established early on, parents may feel they are not supposed to be part of their child’s learning process. Other factors can create a disconnect between parents and teachers, such as scheduling conflicts, transportation issues, and lack of cultural awareness for low-income or minority families. Working together to overcome these obstacles is an essential part of being an active participant in a child’s education. Children with engaged parents are more likely to earn higher grades and test scores, graduate from high school and attend post-secondary education, develop self-confidence and motivation in the classroom, and have better social skills and classroom behavior. According to waterford.org, children with engaged families are also less likely to struggle with low self-esteem, develop behavioral issues, or need redirection from their teacher in the classroom.

Family and parents’ engagement describes a situation in which families and teachers share the responsibility to help students reach their academic goals. It happens (Waterford.org., 2017) when families commit to making their child’s education a priority, and teachers commit to listening and collaborating with families. Family and parents’ engagement in school is different from family involvement, though both support student success. Involvement includes family participation in school events or activities, while teachers provide learning resources and information about their student’s grades. With involvement, teachers hold the primary responsibility to set educational goals. They relate to families and caregivers as an academic advisor for their child rather than their partner in learning.

Research objectives

To study the Parental Involvement in Education Management in Watthamsatitvararam School, Samut Songkhram Primary Education Service Area Office.

Research Scope

1. The scope of the variables studied

This research was the Parental Involvement in Education Management in Watthamsatitvararam School, Samut Songkhram Primary Education Service Area Office. whereby the researcher gathered content related the Parental Involvement in Education



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Management documents and related research to summarize. The scope of the variables studied are as follows; 1) Enhanced academic achievement 2) Improved child’s personality 3) Enhanced quality of education 4) Positive school culture and 5) Improved school-to-parent communication consistent

2. Population and sample

2.1 The population used in this research were the teachers working at Wat Thamsathitvoraram School 19 persons. Names and positions are as follows:

2.2 The sample group used in the interviews in this research consisted of 13 people, including 1 school administrator and 12 primary teachers at Watthamsathitvoraram School. (Purposive Sampling)

Literature Review

Teachers and administrators (EDU, 2022) can use a wide range of strategies to increase parent involvement in the digital age. They can leverage technology and use effective methods to ensure that parents are actively engaged in their children’s education. Here are nine strategies that can improve parent involvement.

1. USE A SCHOOL PARENT COMMUNICATION APP.: Educational institutions can use a single tool for proactive and persistent communication with parents without using too many communication tools. A school-parent communication app is the best tool that every institute can use to share crucial information with parents. Parents can get all the important and new updates about their children’s educational activities using the app. The app also enables them to personalize their communication. Be it about tuition fees or exam results, they can get all detailed information with a button click.

2. COMMUNICATE EFFECTIVELY: Educators, faculty members, and administrators must communicate effectively with parents. Be it using a school parent communication app or an in-person meeting. When parents understand what’s expected from them and what they need to do to boost their children’s academic performance, they will be more willing to take the necessary steps.

3. BUILD TRUST WITH PARENTS: Educational institutions must focus on communicating with parents regularly to build trust. There are many ways to do that. Teachers and faculty members must build a respectful relationship first. They need to communicate effectively and provide all the crucial information. Parent and teacher meetings provide excellent opportunities for educators to build a positive relationship and trust with parents. Apart from the regular meetings, they can hold virtual meetings on weekends or holidays and have relaxed conversations.



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4. TREAT PARENTS AS A PARTNER AND THE MAJOR STAKEHOLDER: Parents are the most important stakeholder in the education system. Educational institutions must understand this and treat them as a partner. Parents deserve a lot more respect and amenities to actively participate in their children’s education. Institutes need to ensure that they don’t face any problems while making transactions or seeking information. Educators should invite parents to participate more in their student’s education and ask them to share crucial information.

5. SHARE ACCOUNTABILITY: Educational institutions must ensure that all educators and faculty members participate in communication initiatives with parents. Provide clear protocols, tools, and policies to make it achievable. School management and administrators must set a good example and show that they are equally accountable for turning the plan into a reality.

6. ORGANIZE VOLUNTEER PROGRAMS: Organize volunteer programs in your institute and invite parents to spend some time in the classroom. It will provide them with the chance to participate in their children’s education in a real academic environment. It will also enable them to see their children’s academic performance first hand and understand their everyday routine.

7. HOME VISITS: Occasional home visits are excellent strategies to establish contact with parents and enhance their involvement. Teachers should visit the home of students at least once every academic year and establish communication with parents. During the visits, teachers get to know their students’ families and environment better. Parents also get to know the educators better and their opinions on and expectations for their children. As per a study, when educators conducted home visits to engage with parents, student absenteeism declined by 20 percent.

8. PROVIDE HOME ACTIVITIES: It is much like homework, but the only difference is that teachers have designed the activities so that parents and children will need to work together. The activities ideally should be dynamic, engaging, and short. Educators should send home activity packs at regular intervals and give a deadline. The packs must consist of all the materials required to complete the activity and should not be difficult or time-consuming.

9. SHARE POSITIVE NEWS: More often than not, the communication from educational institutions will revolve around homework assignments, daily schedules, attendance and leave reports, marks and grades, behavioral updates, and upcoming events. Such communication may get monotonous for parents, and some may lose interest over a period of time. So, make sure to communicate positive news whenever you get the opportunity and congratulate them for their participation and support.

Practical ways (Ashley Brooks, 2019) for parents to expand their role in schools: Parents who take an active role in their children’s education are offering the support their kids need



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to see success at school. But determining how to get involved can be tricky, especially for parents who are also juggling a full-time job. These simple ways for parents to expand their role in their kids’ education.

1. Be present at school when possible: Parents who make an effort to be present around their children’s school are showing their kids that they care about their education—and that it’s important enough to deserve their attention. This doesn’t mean busy parents have to sacrifice all their free time to volunteer at school! Classrooms have many opportunities to get involved, so parents can choose the ones that work best with their schedules.

“Attend parent nights, conferences and open houses; chaperone field trips; volunteer in the classroom; or donate your time at home with materials and sending in needed supplies,” suggests Mary O’Keefe, a veteran pre-k teacher at Hudson Falls Central School District.

2. Show interest in kids’ schoolwork: Parents who are genuinely interested in their kids’ education are in a good position to provide support or find outside help if they notice a child is struggling. They also build connections with their children as they share excitement over their successes and help them work through disappointments.

3. Keep a positive attitude towards education: Parents might think that cracking down is the right way to handle kids who say they dislike school or don’t want to do their homework. However, parents who keep a positive attitude about education are more likely to pass that sunny outlook onto their kids. “Make any school involvement positive,” says Simon. “An example of this is sitting with them while doing homework/worksheets or showing them, it is okay to fail and what to do when that happens.” And most importantly, “Always support them, no matter the outcome.”

Young children, in particular, are still forming their thoughts and feelings toward school—so do what you can to reinforce the positive and build them up as they work through any struggles. Parents have a lot to worry about when it comes to raising young children, but determining how to support their kids’ education shouldn’t be one of them. Thanks to these expert tips, parents and teachers can work together to create positive parental involvement in schools.

Methodology

This study was qualitative research. Using this tool as an interview. The sample group used in the interviews in this research consisted of 13 people, including 1 school administrator, and teachers and 12 primary teachers at Watthamsathitvoraram School. (Purposive Sampling). Tools used for examinations tools used for collecting information The data for this research is a Semi-structured questionnaire.



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The researcher concluded from the documents and related research findings with 5 variables studied and used to create a semi-structured questionnaire to interview the research sample as follows:

1. Enhanced academic achievement
2. Improved child's personality
3. Enhanced quality of education
4. Positive school culture
5. Improved school-to-parent communication

Teachers and administrators can use a wide range of strategies to increase parent involvement in the digital age. They can leverage technology and use effective methods to ensure that parents are actively engaged in their children's education. Here are nine strategies that can improve parent involvement.

Findings/ Results

Findings/ Results of the Parental involvement in promoting early childhood learning in Watthamsatitvararam School, Samut Songkhram Primary Education Service Area Office are as follows;

1. Enhanced academic achievement: Parental involvement is under increasing pressure to improve student achievement and accomplish it with limited resources. Teachers and students are adapting to new norms of virtual and remote learning, while some debate over schooling pods for safety. Yet few districts are achieving all the substantial gains they seek. While classroom instruction and families are known to be some of the most critical student achievement success factors, there are several other key components in the overall school improvement strategy to realize greater results. These are (schoolturnaround.org., 2022) challenging times in our country where our normal routines and rituals have been altered by a force, we cannot see but the impact is felt. The impact expands to education, finances, health, recreation, relationships, and work.

2. Improved child's personality: Generally, people become judge mental about the parents of a child who shows rude behavior to others or has some character flaws. It is because parents play an important role in shaping the character and personality of their children. It has been proved that children pay a lot of attention to their parents' attitudes and behaviors from an early age and subconsciously start following those. Usually, our society blames a mother for the upbringing of her child. But research has proved that a child gets influenced by his father's attitude more than that of the mother. So, parents should inculcate good habits and a positive attitude to improve the personality of their children from the very beginning. Our attitude towards life and people, ways of handling different situations,



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everything contributes to the personality enhancement of our children. Even the time () we spend with them determines the personality of our children immensely.

3. Enhanced quality of education: The importance (Deloitte, 2022) of quality and equitable education is universally acknowledged, but we have many miles to tread before we are able to achieve it. Nevertheless, a multitude of forces have been taking considerable strides to bridge these gaps in India, and introducing systemic change in the education ecosystem is a dire need. It is imperative that we realize the potential and role of different stakeholders, to create a conducive environment (physical and pedagogical) for the holistic development of students.)

4. Positive school culture: In *Creating Cultures of Thinking*, Ron Ritchhart (UCDS.org, 2022) reveals the hidden tool for transforming our schools: culture. Every school has a unique organizational culture. The most effective school cultures support great teaching and learning. They empower teachers to communicate, collaborate, reflect, inquire and innovate. Culture directly impacts the success of students and staff. It embodies the relationships that we create with one another. Great cultures encourage active participation, you must shape it and we all have a role to play.

5. Improved school-to-parent communication: Serving children in your institute is not an easy task. Many details should come together in order to design a flourishing educational program. Nevertheless, one element is prominent than the rest, your capability to communicate with parents. Research (UCDS.org, 2022) suggests that effective communication is compelling for a child’s successful school career. In this article, you will get detailed information about how school parent communication is an efficient way to improve students’ academic performance. For some parents, active communication is limited to check the grades of their children and how to improve it. Others would love to get involved in school activities and play a bigger role. The parents who are actively participating with a child’s school have an advantage to a successful school career for their children. In fact, schools should promote active communication education and encourage parents to participate in the activity. Zestful communication will allow them to collaborate with parents and students. Also, it will help to improve the school branding along with the betterment of the students.

Conclusion and Discussion

In fact, schools should promote active communication education and encourage parents to participate in the activity. Zestful communication will allow them to collaborate with parents and students. Also, it will help to improve the school branding along with the betterment of the students. The three most influential roles in a child’s educational journey are parents, teachers and school administrator. When these three parties work together and



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school communication is strong, they can better support a student’s learning both in the classroom and at home. As a conclusion for the Parental Involvement in Education Management in Watthamsatitvararam School, Samut Songkhram Primary Education Service Area Office., the research findings were: 1) Enhanced academic achievement 2) Improved child’s personality 3) Enhanced quality of education 4) Positive school culture and 5) Improved school-to-parent communication consistent. The results of this research can be effectively applied to educational management. and can be used in further research such as guidelines for effective parental education support, etc.

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