

THE DEVELOPMENT INTERCULTURAL EDUCATION MANAGEMENT IN CHINA

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Abstract

The conference titled 'Intercultural Education Management and Internationalisation Development: in China' focuses on the importance of intercultural education management, education management, internationalization, educational diversity, and the globalization of education. It discusses the challenges and opportunities faced by China in promoting the internationalization of education, particularly in terms of intercultural education management. The conference explores theoretical and practical aspects of intercultural education management, including curriculum design, teacher training, and student support. It analyzes how China develops education policies in the context of internationalization, highlighting strategies for attracting international students and promoting cross-cultural communication. The conference also addresses teacher-student relationships in cross-cultural environments and how to optimize educational management models in intercultural education. Additionally, it explores international cooperation mechanisms and the innovative application of digital technology in intercultural education management. The conference aims to enhance diversity, inclusiveness, and China's influence in the global education system.

Keywords: intercultural, educational

Introduction

With the acceleration of globalisation, internationalisation in the field of education has become a trend that cannot be ignored. Intercultural education management, as an important part of education management, is valued worldwide. As the second largest economy in the world, China has also made remarkable efforts and achievements in the internationalisation of education. China's rapid development in recent years has not only attracted a large number of foreign students to study in China, but also the continuous innovation of education policies has actively promoted the internationalisation of Chinese students and educational cooperation with other countries in the world.

After decades of reform, China's education system is increasingly focusing on the cultivation of talents with a global perspective, cross-cultural understanding and communication skills. Especially in the context of the Belt and Road Initiative, cross-cultural communication and cooperation has become an important part of Chinese education. However, how to effectively manage students and teachers from different cultural backgrounds and how to integrate the characteristics of different education systems have become urgent issues in China's education management. Educational administrators not only need to cope with diverse educational needs, but also need to deal with conflict and integration issues in intercultural education.

This conference will discuss in depth the challenges and opportunities faced by China in promoting the internationalisation of education, and analyse the practical approaches to intercultural education management, especially the innovation and application of intercultural management concepts, curriculum design, teacher training, and student support. Through

exchanges and cooperation, we will explore how to promote diversity and inclusiveness in education through intercultural education management, so as to enhance China's influence in the global education system providing education to specific groups using their own resources and management for educational services.

Theory and Practice of Intercultural Education Management

To explore the basic concepts, frameworks and methods of intercultural education management from a theoretical perspective, and to analyse how to integrate the educational needs of different cultures in education management, taking into account the current practical situation in China. In particular, how to make use of cultural differences to promote educational innovation, resolve multi-cultural conflicts, and enhance the inclusiveness of education.

Internationalisation strategies and cross-cultural communication in Chinese education

Discuss how China develops its education policy in the context of internationalisation, especially how to deal with the challenges posed by cultural differences. It will analyse China's experience and strategies in attracting international students, promoting Sino-foreign cooperation in running schools and exporting educational concepts, and discuss how to enhance cross-cultural communication and understanding to improve the quality of education.

Intercultural Curriculum Design and Teaching Method Innovation

Focusing on how to design curriculum content and teaching methods in China's education system that are adapted to different cultural backgrounds, especially in the fields of higher education and vocational education. It analyses how to cultivate students' global perspective and cross-cultural adaptability through the design of intercultural curricula, and promotes the diversity and flexibility of curriculum content.

Teacher-student relationships and educational management models in intercultural education

To study how to deal with teacher-student relationships in cross-cultural environments in China's education management, especially how to cope with the cultural adaptation between students and teachers from different cultural backgrounds. To explore how to optimise the educational management mode, establish an educational environment that is tolerant and respectful of cultural differences, and enhance teachers' intercultural educational competence.

Intercultural education exchanges and international cooperation mechanisms

Explore how China can promote cross-cultural education exchange and integration by strengthening educational exchanges and cooperation with other countries around the world. It focuses on analysing the mode of cooperation between Chinese and foreign universities and educational institutions, including joint training, student exchange programmes, overseas internships and employment, etc., to promote the sharing of educational resources and the improvement of the quality of global education.

Innovative Application of Digital Technology and Intercultural Education Management

In the current digital era, information technology has an increasing impact on intercultural education management. It mainly analyses how to use information technology (e.g. online education platform, virtual (VR) classroom, translation software, etc.) to promote



intercultural communication and enhance the effectiveness and efficiency of intercultural education, especially in the internationalisation process of Chinese education.

Discussion

Synthesis of Findings: Recap how China's intercultural education strategies align with global trends yet retain unique characteristics (e.g., BRI integration).

Policy Implications: Advocate for standardized intercultural competency certifications for educators and mandatory pre-departure cultural training for students.

Future Research: Propose longitudinal studies on the long-term outcomes of Sino-foreign joint programs and the ethical implications of AI in education.

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