

THE EDUCATIONAL ADMINISTRATION OF DANCE MAJORS IN CHINA UNIVERSITY

Huaidan Fan

E-mail: 1491826604@qq.com

Abstract

With the attention paid to the practical ability of talents in the art field, the significance of the practical teaching of dance in colleges and universities is highlighted. The dance major in Yunnan university develops rapidly, and its management mode is related to the quality of talent training. This study focuses on dance teaching in Yunnan colleges and universities, aiming at improving teaching quality and cultivating professional talents with Yunnan characteristics. Aiming at the problems such as the single type, lack of quantity, uneven distribution and shallow level of cooperation in the construction of dance teaching practice bases in Yunnan universities, this paper puts forward innovative strategies based on Yunnan characteristics, including the innovation of practice projects, the expansion of practice bases and the transformation and promotion of practice results. These strategies play an important role and influence on the improvement of teaching quality and cultural industry in Yunnan.

Keywords: Educational administration, Dance major

Introduction

Under the back ground of the increasing requirement of talents' practical ability in the field of art, the importance of college dance practice teaching is becoming more and more prominent. (Fullan, M. 2014). In a continuously changing and developing environment, students must be equipped with skills enabling them to adapt, innovate, and creatively find solutions to complex problems (Mahindru et al., 2023; Patel et al., 2024; Valqueresma, 2024). For example, the dance major in Yunnan university has developed rapidly in recent years, and its management mode, as a key factor affecting the quality of talent training, has been widely concerned by everyone. Yunnan's distinctive regional characteristics and diverse ethnic culture provide very special resources for dance teaching in colleges and universities. Based on the consideration of the inheritance of national culture and the development and consolidation of college dance characteristics, it is of great significance to carry out practice and research in the teaching and management of college dance in Yunnan. It is of profound significance to enrich the content and form of ethnic dance education (Li, J. M., 2022). However, the knowledge of education management is also one of the main factors to strengthen the educational ability and realize the practical quality of personnel. (Hattie, J. 2009, Zhang, C. (2018) et al.) In this regard, there are a series of problems in the construction of dance teaching practice bases in colleges and universities in Yunnan, such as the single type. They mainly focus on professional art academies and a few training institutions, and rarely cooperate with emerging cultural enterprises, and the cooperation mostly stays at the site borrowing level, and the deep-level cooperation such as curriculum development and teacher exchange is scarce, and the practical guidance for students is insufficient. (Li, 2021) Lack of quantity, uneven distribution, mostly concentrated in the provincial capital city. Therefore, it is urgent to explore innovative strategies based on Yunnan characteristics, which can not only improve the teaching quality, but also provide strong support for the development of Yunnan's cultural industry. Follow-up studies will also focus on industry and policy changes and continue to explore dynamic management strategies. (Pratt, A. C. 2008).

The importance of teaching management in dance education

The importance of educational management in college dance education

In the dance education system of colleges and universities, education management is not an optional additional link, but a key element that runs through the whole teaching process and profoundly affects the teaching effect, with multi-dimensional importance (Johnson, 2020). Educational management in dance education encompasses a wide range of responsibilities, including curriculum design, resource allocation, teacher training, student assessment, and the integration of cultural and technological elements. Effective management ensures that dance programs are not only academically rigorous but also aligned with the evolving needs of the industry and society.

Optimize the allocation of teaching resources

Educational management undertakes the important task of integrating and deploying dance education resources in colleges and universities. On the one hand, it can arrange teachers reasonably and scientifically assign teaching tasks of different courses such as basic courses, professional skills and dance theory according to teachers' expertise and teaching experience, so that teachers can give full play to their best ability in the fields they are good at and adjust to the best state for teaching, so as to improve the teaching quality. (Rodriguez, 2023) For example, teachers with deep attainments in folk dance are arranged to take charge of corresponding courses, so that students can receive more professional guidance. On the other hand, in terms of teaching facilities and venue management, education management ensures the orderly use and regular maintenance of dance classrooms, rehearsal halls, multimedia equipment and other resources, ensures the smooth development of dance teaching and rehearsal, and avoids the impact of resource shortage or equipment failure on the teaching process. (Johnson, L. 2020).

Curriculum Design and Development

Educational management plays a crucial role in designing and developing a curriculum that balances theoretical knowledge and practical skills. A well-structured curriculum should incorporate diverse dance styles, including traditional, contemporary, and international forms, to provide students with a comprehensive education (LiuYang, 2016). Additionally, the curriculum should be regularly updated to reflect current trends and advancements in the field of dance, ensuring that students are prepared for the demands of the professional world (Zhang, 2018).

Standardize the teaching order

Through the formulation of rigorous teaching syllabus and curriculum plan, clear teaching objectives, content and progress of each stage, avoid teaching randomness and blindness. (China Art Education Promotion Association, 2021)

Sustainability in Dance Education

Sustainability is an increasingly important consideration in all fields, including dance education. Universities can adopt sustainable practices in their dance programs by using eco-friendly materials for costumes and sets, reducing energy consumption in performance venues, and promoting environmental awareness through dance performances (Florida, 2002). Additionally, incorporating themes of sustainability into the curriculum can inspire students to create works that address pressing environmental issues (Pratt, 2008). By embracing

sustainability, dance education can contribute to the broader goal of creating a more sustainable future.

Teacher Training and Professional Development

The quality of dance education is heavily dependent on the expertise and skills of the teaching staff. Educational management must prioritize the continuous professional development of dance educators through workshops, seminars, and advanced training programs (Hattie, 2009). Encouraging teachers to engage in research and publish their findings can also contribute to the academic advancement of the field (Zhang, 2018). By fostering a culture of continuous learning and improvement, universities can ensure that their dance programs remain at the forefront of educational excellence.

Promote the improvement of teaching quality

Education management helps improve the quality of college dance education through many ways. (Zhou, 2022) First, organize teaching evaluation and feedback activities to evaluate teachers' teaching quality regularly; Optimize teaching methods and contents. Second, encourage teachers to carry out teaching research and innovative practice, and explore new dance teaching concepts and models; Third, promote inter-school exchanges and cooperation, organize teachers to participate in academic seminars, observation and learning activities, and inject diversity into dance education. (Li, 2021)

Help students develop in an all-round way

Educational management pays attention to individual differences and all-round development of students. By providing practical platforms and opportunities for students, we can improve their stage performance, teamwork ability and adaptability, help students develop in the field of dance in the long run, and better adapt to their individual needs.

Student Assessment and Feedback

Educational management is responsible for developing effective assessment methods that evaluate both the technical and artistic abilities of students. Traditional assessment methods, such as performances and written exams, should be complemented by innovative approaches, such as peer assessments, self-evaluations, and portfolio reviews (Zhou, 2022). Providing constructive feedback and personalized guidance helps students identify their strengths and areas for improvement, fostering their growth as dancers and artists (Li, 2021).

Current situation of practice teaching management of dance major in colleges and universities in Yunnan Province

Relying on the advantages of multi-ethnic culture, students are organized to participate in various studies to help students understand different dance styles. (Zhou & Zhou, 2018) Some universities cooperate with local cultural publicity departments and dance related departments, such as Kunming University of Science and Technology and Yunnan Image Culture Company, to provide students with large-scale performance opportunities and accumulate stage experience.

Analysis of existing problems

In Yunnan Province, there are few schools with excellent quality dance majors, or the intention of colleges and universities to cultivate dance majors is not clear enough.

Therefore, apart from the representative art colleges and universities in Yunnan, the dance-related majors of some other schools have not received corresponding attention. After the introduction of dance majors in some colleges and universities, different problems have emerged, and the practical teaching plans of some colleges and universities are not detailed enough. There is no definite teaching system and content, and some courses do not carry out theoretical teaching, and the forms of examination are mainly reported and performed, lacking the dissemination of cultural knowledge.

Some teachers in colleges and universities have rich practical experience and excellent teaching results, but some teachers focus on theory for a long time due to the requirements of the school, and the ability of stage practice guidance is poor, which affects the teaching quality.

Innovative strategies based on Yunnan characteristics

Practice project innovation can realize the diversification of dance projects. Yunnan has a multi-ethnic culture and has an advantage in the field of tourism (Wang, 2015). We can cooperate with relevant departments to participate in various activities including dance performance and cultural publicity, which can not only improve students' own ability, but also establish a teaching goal and practice direction for dance majors in universities in Yunnan. Secondly, it can improve the management science of dance education practice in colleges and universities in Yunnan province. By combining the relevant knowledge of education management, it can reasonably allocate teaching resources and standardize teaching order, and use scientific management methods to improve the teaching quality of dance in various aspects to achieve reasonable teaching purposes. (Johnson, L. 2020)

Conclusion and prospect

Innovative strategies play a key role in improving the quality of dance teaching and serving the development of cultural industry in Yunnan universities. In terms of teaching quality improvement, the teaching content is enriched and more elements of ethnic dance with Yunnan characteristics are integrated into it, which forms an effective method of cultural teaching, an innovative teaching method, a more scientific and technological teaching form, provides students with a more intuitive and efficient learning method, improves the learning effect, and accelerates students' understanding and mastery of knowledge. Through the construction of a new practical teaching model, the dance ability and artistic accomplishment of students can be comprehensively improved. Through the improvement of teaching and management quality, colleges and universities can strive to cultivate more high-quality dance talents, better participate in Yunnan culture-related activities, and enhance the quality and influence of Yunnan cultural industry. The innovation strategy can also promote the cooperation between universities and relevant cultural departments to develop more dance works with Yunnan cultural characteristics, promote the innovation and development of cultural industry, and help Yunnan cultural industry to enter a broader stage and market.

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