

## **THE DEVELOPMENT OF STUDENT BY MORALITY AND ETHICS IN EACH CURRICULUM OF UDON THANI EDUCATION CENTER, SUAN SUNANDHA RAJABHAT UNIVERSITY, THAILAND**

Saibua Nonsila

Udonthani Education Center, Suan Sunandha Rajabhat University,  
Udon Thani, Thailand

E-mail: saibua.no@ssru.ac.th

Waleerat Sangchai

Udonthani Education Center, Suan Sunandha Rajabhat University,  
Udon Thani, Thailand

E-mail: waleerat.sa@ssru.ac.th

### **Abstract**

A study of student development in morality and ethics in each program of Udon Thani Provincial Education Center, Suan Sunandha Rajabhat University aims to study the format of organizing morality and ethics activities in each program and develop the format of organizing morality and ethics activities in each program of students of Udon Thani Provincial Education Center, Suan Sunandha Rajabhat University. The population used in this study was a group of students, including student representatives from 4 majors: Trade Management, Political Science, Logistics and Supply Chain Management, and Tourism and Service Industry Management, Udon Thani Provincial Education Center, totaling 52 people, and the operating committee group, including the Academic Committee, Udon Thani Provincial Education Center, who acted as supervisors of student activities, totaling 8 people. Data collection was done using questionnaires, percentages, averages, and preparation of meeting reports. Trial organization of student development activities in morality and ethics in each program, project approval, project evaluation summary, and summary of consistency with objectives. The results of this study are useful for using research results from the project “Morality and Ethics Workshop, Academic Year 2024”, which was organized to provide students with more knowledge, understanding, and awareness of the diversity of morality and ethics.

**Keywords:** Morality, Ethics, Curriculum

### **Introduction**

Udon Thani Provincial Education Center has created awareness and understanding for the departments related to organizing activities or student development projects so that students can develop their potential, individual talents, and outstanding abilities beyond their studies. Students have desirable graduate characteristics and necessary skills that reflect the university’s identity as “practicing, academically skilled, communication expert, skilled in thinking, and public-minded”, in line with 21st century social skills and modern technology in the digital world. Udon Thani Provincial Education Center has organized activities for students as follows:

1. Thinking skills
  - 1.1 Academic activities (speaking, reading, writing)
  - 1.2 Knowledge activities or knowledge application

1.3 Activities in specialized abilities such as music, foreign languages modern technology etc.

2. Activities regarding skills in working with others

2.1 Communication activities and use of information technology

2.2 Activities regarding interpersonal relationships, leadership, collaboration and responsibility

2.3 Sports and health activities

2.4 Activities to promote careers or future careers

3. Global citizenship skills activities

3.1 Volunteer and public spirit activities

3.2 Moral and ethical activities

3.3 Arts and culture activities

For the operation of student development activities for the academic year 2024, Udon Thani Provincial Education Center has organized activities/projects that support student development systematically and in the same direction as the university's strategy, which is Strategy 1: Produce graduates with knowledge and skills according to professional standards. Therefore, an action plan for organizing student development activities has been developed to set guidelines for organizing activities/projects that meet the standard criteria and support the university's identity. The performance is measured by the number of students who have developed skills in each area and participated in activities according to the specified target values. The progress of the action plan for organizing student development activities for the academic year 2024 is monitored every month, with those responsible for each project/activity analyzing the performance results to lead to executive decision-making and drive operations and promote activities/projects to meet the standard criteria. This is in line with the strategy, strategic objectives, success indicators and target values, with details as follows:

Strategy 1: Produce graduates with knowledge and skills according to professional standards

Success indicators and target values

Percentage of courses with morality and ethics training projects in each course Target 100

Which Udon Thani Provincial Education Center, Suan Sunandha Rajabhat University has organized student development activities in line with the strategies of Suan Sunandha Rajabhat University, namely Strategy 1: Produce graduates with knowledge and skills according to professional standards Indicator: Percentage of courses with morality and ethics training projects in each course Target 100: Project: "Morality and Ethics Workshop for the Academic Year 2024

### **Research Objectives**

1. To study the format of organizing activities on morality and ethics in each curriculum of students at Udon Thani Provincial Education Center, Suan Sunandha Rajabhat University.

2. To develop a model for organizing activities on morality and ethics in each curriculum of students at the Udon Thani Educational Center, Suan Sunandha Rajabhat University.

## Scope of the Research

### 1. Population

- Student group: Representatives from 4 majors: Trade Management, Political Science, Logistics and Supply Chain Management, and Tourism and Service Industry Management, Udon Thani Provincial Education Center, 52 people.

- Executive Committee: Academic Committee, Udon Thani Provincial Education Center, which acts as supervisors and overseers of student activities, 8 people.

### 2. Variable Scope

Recording the meeting minutes by creating a model for student development based on identity, morality, and ethics in each curriculum using the meeting resolution.

### 3. Time Scope

October 2024 - 31 July 2025

## Research Methodology

### Research Design

This study is a survey research of students, including representatives of students from 4 majors: Trade Management, Political Science, Logistics and Supply Chain Management, Tourism and Service Industry Management, and the Academic Committee of Udon Thani Education Center, Suan Sunandha Rajabhat University, totaling 60 people.

### Population and Sample

In this study, a questionnaire was used to collect students, including representatives of students and the Academic Committee of Udon Thani Education Center, Suan Sunandha Rajabhat University, totaling 60 people. The researcher collected data using a questionnaire to analyze percentages and means.

### Measuring Instruments

1. Recording the meeting minutes by creating a model for developing students in morality and ethics in each curriculum using the meeting resolution.

2. Experimenting with organizing activities to develop students in morality and ethics in each curriculum.

3. Requesting project approval.

4. Summarizing project evaluation results.

5. Summarizing consistency with objectives.

## Research Results

Results of the evaluation of the success of the project "Morality and Ethics Workshop for the Academic Year 2024" The project manager has created a questionnaire to be used as a tool to collect summary data, opinions and satisfaction of project participants, totaling 60 sets, divided into 3 parts as follows:

Part 1: Level of opinions from the results of the implementation of student development activities in terms of morality and ethics

Part 2: Satisfaction of participants in the Morality and Ethics Training Project

Part 3: Summary of the research results

Table 1: Level of opinions from the results of the implementation of student development activities in terms of morality and ethics

(n = 60)			
The Question	$\bar{x}$	Opinions' level	Ranking
<b>Opinions on moral and ethical development for students</b>			
1. Be responsible for assigned tasks.	4.54	It has been very developed.	1
2. Accept and listen to the opinions of others and be able to offer your own opinions.	4.24	It has been very developed.	5
3. Be a person with morality, ethics, or be accepted by others.	4.38	It has been very developed.	3
4. Students who receive moral and ethical promotion Values according to the principles of good governance	4.35	It has been very developed.	4
5. It promotes responsibility towards oneself and others.	4.52	It has been very developed.	2
<b>Total</b>	<b>4.41</b>	<b>It has been very developed.</b>	

From Table 1, it was found that the level of opinions from the results of the operation of the activity to develop morality and ethics for students, the topic that received the most was being responsible for the assigned work, with an average of 4.54, followed by promoting responsibility for oneself and others, with an average of 4.52, being a person with morality, ethics or being accepted by others, with an average of 4.38, students who received promotion in morality, ethics, values according to the principles of good governance, with an average of 4.35, and accepting others' opinions and being able to express their own opinions, with an average of 4.24, respectively.

Table 2: Satisfaction of participants in the Morality and Ethics Training Project

(n = 60)			
The Question	$\bar{x}$	Opinions' level	Ranking
<b>Satisfaction</b>			
1. Participate/Opportunity to do workshop activities of the project.	4.78	most satisfied	3
2. The organized project is appropriate in terms of date, time, location, target group, documents, equipment, and speakers.	4.62	most satisfied	4
3. Activity formats are developed that are not boring, easy to understand, and extremely important.	4.85	most satisfied	2
4. Level of satisfaction with the project/activities organized	4.92	most satisfied	1
<b>Total</b>	<b>4.79</b>	<b>most satisfied</b>	

From Table 2, it was found that the satisfaction of students regarding the organization of activities to develop morality and ethics for students was at the highest level overall, with an average value of 4.79



Figure 1: Shows that students are promoted and developed in morality and ethics

Table 3: Project objectives/KPIs/Target values/Project evaluation methods

Project Objective: To promote and develop students to have more knowledge, understanding and awareness of the diversity of morality and ethics.

KPIs	Target value	Evaluation method	Results from project implementation	Achieving goals
1. Level of satisfaction regarding activities to promote or develop students in terms of morality and ethics.	4.50	questionnaire	4.85	achieve
2. Percentage of students who have received promotion and development in morality and ethics.	80 %	questionnaire	89 %	achieve
3. Students' level of knowledge and understanding about morality and ethics.	4.00	questionnaire	4.35	achieve

Students of Udon Thani Provincial Education Center, Suan Sunandha Rajabhat University have received promotion and development in morality and ethics.

### Conclusion and Discussion

The results of this study are useful for applying the research results from the project "Morality and Ethics Workshop for the Academic Year 2024" to study the format of organizing activities on morality and ethics in each curriculum and to develop the format of organizing activities on morality and ethics in each curriculum of students by inviting speakers to lecture on the topic of honesty and integrity to oneself and the organization. The activities promote students to develop themselves according to the desired graduate characteristics in 5 areas:

morality, ethics, knowledge, problem-solving skills, interpersonal skills and responsibility, and skills in numerical analysis, communication and information technology use, which is consistent with the strategy of Suan Sunandha Rajabhat University, which is Strategy 1: Produce graduates with knowledge and skills according to professional standards. This study used a questionnaire as a tool to collect 60 students to summarize the opinions and satisfaction of the project participants. The results of the study found that the project participants were satisfied with the organization of activities to promote or develop students in morality and ethics at a level of 4.85, 89 percent of students who received promotion and development in morality and ethics, and the level of students' knowledge and understanding of morality and ethics at a level of 4.35. Development of routine work to use research results to develop activities/projects to develop students in morality and ethics by the academic department Udon Thani Provincial Education Center organized an activity/project “Morality and Ethics Workshop for the Academic Year 2024” to promote and develop students to have more knowledge, understanding, and awareness of the various aspects of morality and ethics.

From the study of student development in terms of morality and ethics in each program of Udon Thani Provincial Education Center, Suan Sunandha Rajabhat University, it is consistent with the study of Kannika Bhiromrat (2022). Development of innovation competence to promote morality and ethics of student teachers using reverse learning and project-based learning, Faculty of Education, Suan Sunandha Rajabhat University. The study results found that 1) Early childhood education students have innovation competence to promote morality and ethics at a very good level overall. 2) Social studies students have innovation competence to promote morality and ethics at a very good level overall. 3) The results of the comparison of innovation competence to promote morality and ethics of early childhood education and social studies students found that students in both majors have innovation competence to promote morality and ethics overall no different.

For the development of students in interpersonal skills and responsibility, it is consistent with the study of Sateanthai (2021) in a way that promotes student development activities to have the desired graduate characteristics. Having the necessary skills reflects the identity of the university as "a practitioner, academically capable, communication expert, thinking expert, public-minded", which is consistent with the 21st century social skills and modern technology in the digital world. Tatthi-am and Amorn Chantanakarn (2019).

The knowledge creation system via information technology for communication and learning for undergraduate students at Suan Sunandha Rajabhat University consists of blended learning, including offline learning activities taught in the classroom, regular teaching, performance teaching, counseling and guidance, online learning activities, learning from e-learning lessons, learning from assignments, learning from the community, and a 6-step development process: analysis, design, development, operation, measurement, evaluation, and improvement of teaching and learning. Khonphan, K. & Pimpa, T. (2019:154).

Development of a data management system for planning and quality assurance The researchers used the research results to develop the management process and track quality assurance data of the academic department. Fiscal year 2024 effectively, helping to reduce office document storage space. The system can add document files/reports continuously, without limits, and supports searching for historical data of all parties in the event that the person responsible for that work resigns or changes position of responsibility for use in

monitoring and evaluating the performance of government services of each party. In addition, the system can support use on all devices. Donkey can call the system to work anywhere, anytime. Boonkerdwong and Aree (2019).

### **Acknowledgement**

The research report on the development of students in morality and ethics of the Udon Thani Provincial Education Center, Suan Sunandha Rajabhat University, was successful because of the kindness of all benefactors who provided information, suggestions, advice, comments, and encouragement. I would like to thank all the academic committees of the Udon Thani Provincial Education Center who provided information, suggestions, suggestions, and comments. Finally, I would like to thank my parents and brothers and sisters who have always supported and encouraged the author in preparing the research report.

### **References**

- Bhiromrat, K. (2022). The Development of Innovation Competency in Promoting the Morality and Ethics of Students Using Reverse Learning Management and Project-Based Learning Management in the Faculty of Education, Suan Sunandha Rajabhat University. *Institute of Vocational Education Southern Region 1 Journal*, 7(2), 115-124.
- Boonkerdwong, S. & Aree, K. (2019). Development of Information Management System for Planning and Quality Assurance. *Academic Journal of the Department of General Education: Suan Sunandha Rajabhat University*, 1(1), 42-49.
- Khonphan, K. & Pimpa, T. (2019). The Development for Online Test System for General Education Courses, the Office of General Education and Electronic Learning Innovation, Suan Sunandha Rajabhat University, *AC-ESI-2019 @ Hilton Munich Airport Hotel, Munich, Germany*, 154-161.
- Sateanthai, S. (2021). *THE GREAT REMAKE Bangkok*: Matichon Publishing. Suan Sunandha Rajabhat University.
- Tatthiam, T. & Amornchanthanakarn, S. (2019). Process Improvement on Instruction Media Dissemination at the Office of General Education and Innovative Electronic Learning, *AC-ESI-2019 @ Hilton Munich Airport Hotel, Munich, Germany*, vol. 1, Pp.142-146.