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“Global Goals, Local Actions: Looking Back and Moving Forward 2024”
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Guidelines for Developing Innovation Management of “Z” Art School in China

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Abstract

The purpose of this research was studying the level of the innovation management level of China's "Z" art school, and to study the innovation management level of China's "Z" art school, and to guiding for the development of China's "Z" art school innovation management guide. This study takes the teachers of "Z" art school in China as the research object. There are a sample of 217 teachers in China's "Z" art school, and the sample group of this study is 5 teachers in China's "Z" art school. The research results are as follows: 1. This paper focuses on the investigation of the actual situation of school innovation management, analyzes and summarizes the difficulties encountered in school management, and puts forward suggestions. 2. This paper discusses the guidelines for the development of innovative management in "Z" art schools in China, and provides references based on the current school management situation. The research focuses on 4 variables: 1) current management practice factor 2) innovation management cognition factor 3) innovation management demand factor and strategy and 4) innovation management barrier factor.

Keywords: Art administration, Innovation management

Introduction

School as an important place for training and shaping talents, its management idea will not only affect the school management level, also directly affect the students' learning effect and the future development of students, especially art school pay attention to cultivate artistic talents, so in the education teaching will inevitably negligence, this will lead to the improvement of school education management efficiency difficult, to improve the curriculum



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management system and teaching evaluation system, ensure the education of art colleges teaching quality, promote the development and progress of the school. The management concept of the school will directly affect the development direction and management level of the school. The change of the management concept of the art school is not only the requirement of the new curriculum reform, but also the need of the school development. School management and school development is inseparable, if the school management concept and management level, the school could not have long-term development, therefore, the school administrators must change the traditional management idea, advancing with The Times, constantly introduce new management methods and management idea, make the school teaching management can meet the needs of social development, to ensure that art students can improve themselves in this new management environment, future development for students to lay a solid foundation.

Research Objectives

With the deepening of quality education reform in China, schools pay more and more attention to the comprehensive development of innovative talents. Facing the curriculum reform, school management is also faced with great innovative challenges. There are differences in the student situation and training objectives of art colleges and universities. In the future development process, there are also many problems in the administrative management system of art colleges and universities, which hinder the realization of the goal of quality education in art colleges and universities. Therefore, the reform and innovation of the management of art colleges is imminent, which needs to use modern technology and advanced management ideas to examine the existing problems and further solve them to improve the management level.

1. To study the level of the Innovation Management of “Z” Art School in China
2. To propose the guidelines for developing innovation management of “Z” Art School in China



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Scope of research

1. The scope of the variables studied

This study is mainly a study on the Innovation Management of “Z” Art School in China. On this basis, the researchers collected and summarized relevant content from various literature and related studies. The study variables are as follows:

- 1) Factors of current management practices
- 2) Cognitive factors in innovation management
- 3) Innovate to manage demand factors
- 4) Barriers to innovation management

2. Population and sample

2.1 The population used in this study was the Innovation Management of “Z” Art School in China. There are 500 teachers (“Z” Art School in China, 2023)

2.2 The sample group used 217 teachers were which the researcher has determined the sample size by using the schedule of the sample size of Krejci and Morgan, (1970, pp. 607-610)

2.3 The sample group used in the interviews for this study consisted of 5 expert teachers from “Z” Art School in China. (Purposive Sampling)

Research methodology

Research on the innovation Management Guide of China "Z" Art School 1) Study the innovation management level of China "Z" Art School. 2) Put forward guidelines for the innovation management development guide of China "Z" Art School. Researchers apply concepts, theories, and related research to combine a variety of information and important content as a guide for research. The investigator performed the following steps:

1. Study subjects and samples
2. Research tools
3. Data collection
4. Data analysis



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Research results

The research purpose is: the development of the management innovation guide of Chinese "Z" art school. The results of data analysis are divided into the following three parts:

Part 1: Frequency and percentage of the respondents.

Part 2: Analysis results of innovation management level, mean value and standard deviation of China "Z" Art College.

Part 3: Development achievements of China "Z" Art Institute in Innovation Management Development Guide.

Guidelines for Developing Innovation Management of "Z" Art School in China	n = 217		Interpretation
	\bar{x}	S.D.	
1.Factors of current management practices	3.36	0.83	Moderate level.
2.Cognitive factors of innovation management	3.51	0.81	High level.
3.Innovation management demand factors	3.42	0.72	Moderate level.
4. Barriers to innovation management	3.62	0.79	High level.
Total	3.47	0.79	Moderate level

Innovation management demand factors	n =217		Interpretation
	\bar{x}	S.D.	
1. Student mental health and personal development	2.94	0.96	Moderate level.
2. The community participates in external collaborations	3.49	0.72	Moderate level.
3. Continuous evaluation and improvement	3.23	0.81	Moderate level.
4. Mental health and personal development for managers	3.55	0.69	High level.
5. A combination of practice and theory	3.36	0.79	Moderate level.
Total	3.42	0.72	Moderate level.



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development through the teaching reform and innovation of art education. Through art education for students, it can promote the comprehensive development of students' aesthetic ability, imagination and creativity. Strengthening school art education is an important measure to implement the national education policy, and also an important means to improve the cultural literacy of the whole people. Schools should establish a scientific and reasonable art education system, and implement the development concept of school art education by formulating educational objectives, improving the curriculum structure, formulating teaching standards, and training teachers. Course teaching is an important way of teaching objectives, and in a series of education activities, the public art education for most of the student's aesthetic and aesthetic knowledge paved the way, make them know art in learning, create beauty, enjoy beauty, develop good attitude towards life, promote the all-round development of people, promote the harmonious construction of society. All the art education courses in the school are designed to cultivate students 'artistic accomplishment, so that students can feel art, learn art, create art, promote the implementation of quality-oriented education, and improve students' artistic level.

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